

Children are raised to trust, respect and obey adults. Offenders may use children's reverence of adults to manipulate them. Empowering children with personal safety knowledge and helping them anticipate possible situations will increase the likelihood that they will be able to identify and avoid potentially dangerous situations.

Different Types of Lures and Their Definitions

Go through the following types of lures with your child.

- 1. HELP LURE** — An adult or teenager tries to lure a child by asking for help
What to teach your child: Adults and teenagers should not go to children for help when they have a problem and are distressed. They should go to other adults.
- 2. GIFT LURE** — An adult or teenager tells a child that they will give the child something the child wants (e.g. a CD, a baby animal, clothing, video games, etc.) if the child goes with them somewhere or does something they want the child to do.
What to teach your child: Do not accept anything from anyone without permission from a parent or guardian.
- 3. THREAT LURE** — An adult or teenager threatens to hurt a child or someone the child cares about, if the child does not do what they want.
What to teach your child: Do not comply with a threat, including a threat from someone online. Leave the situation as soon as possible and tell a *safe adult* what happened.
- 4. NAME LURE** — An adult or teenager pretends to know a child by saying their name, implying it is okay for the child to go with them.
What to teach your child: If asked to go and your parents don't know, SHOUT NO! Remember that you must have permission from a parent or guardian before going anywhere with anyone.
- 5. BREAKING RULES/BREAKING BOUNDARIES LURE** — An adult or teenager wants to hang out with a child and become the child's friend; this can include both online and offline. The adult or teenager does not do their job and is inappropriate with the child. They might encourage or let the child do things the child's parents or guardians would not allow, including asking sexual questions, sharing inappropriate sexual jokes, or showing sexual pictures or videos. The child may think it is fun and be curious because that's part of being a child. It is not the child who is doing anything wrong, it is the adult. An adult's job is to protect children and be appropriate.
What to teach your child: The role of adults and teenagers is not as a child's friend. That's not appropriate. Adults are supposed to be role models, and take care of and protect you.

- 6. EMERGENCY LURE** — An adult or teenager tells a child that there has been an emergency (e.g. a fire, an accident, a break-in, etc.) and the child needs to go with them immediately so they can take the child to the child's parents.

What to teach your child: If asked to go and your parents don't know, SHOUT NO! Sometimes it can be difficult to say "NO!" In these cases, you can use an excuse such as "My parents are waiting for me at home, so I can't go." The important thing is not to go anywhere with anyone unless you have permission from a parent or guardian.

- 7. FAMOUS LURE** — An adult or teenager leads a child to believe they can make the child famous if the child meets with them somewhere alone or does what they say (without permission from a child's parents or guardian).

What to teach your child: Sometimes it is difficult to say "NO!" to an adult or teenager. In these cases, be assertive and try to get out of the situation as quickly as possible, using an excuse such as "My parents are waiting for me at home, so I can't go." The important thing is to get out of the situation as quickly as possible and tell a *safe adult* about it.

- 8. AUTHORITY LURE** — An adult presents as an authority figure, wearing a uniform (e.g. a police officer, a meter reader, a firefighter, etc.).

What to teach your child: Sometimes it is difficult to say "NO!" to an adult or teenager. In these cases, be assertive and try to get out of the situation as quickly as possible, even using an excuse such as "My parents are waiting for me at home, so I can't go." The important thing is to get out of the situation as quickly as possible and tell a *safe adult* about it.

- 9. JOB LURE** — An adult or teenager offers a child a job or a way to make money, on the condition that the child goes with them (without the permission of the child's parent or guardian).

What to teach your child: If asked to go and your parents don't know, SHOUT NO! Sometimes it is difficult to say "NO!" to an adult or teenager. In those cases, try to get out of the situation as quickly as possible, even using an excuse such as "My parents told me to come home right away after school, so I can't go." The important thing is that you don't go with anyone without your parent's or guardian's permission.

- 10. LOVE LURE** — The adult or teenager tells the child that they love them and want to be the child's boyfriend or girlfriend or have an inappropriate relationship.

What to teach your child: An adult's job is to protect you and keep you safe. Adults are responsible for keeping boundaries and relationships healthy and appropriate with children. An adult or teenager who wants to break boundaries and maybe even the law is not a *safe adult*. You need to talk to a *safe adult* about any adults or teenagers who are behaving inappropriately.

11. COMPLIMENTS LURE — The adult or teenager compliments the child to try to get the child to like them and then to do something they want to do, or try to touch the child inappropriately.

What to teach your child: There are two types of compliments: one is a compliment that is sincere and the person complimenting doesn't want anything in return. The other type of compliment is manipulative flattery where the person complimenting is trying to get you to do something they want you to do. An adult's job is to protect you and keep you safe. Adults are responsible for keeping boundaries and relationships healthy and appropriate with children. An adult or teenager who wants to break boundaries and maybe even the law is not a *safe adult*. You need to talk to a *safe adult* about any adults or teenagers who are behaving inappropriately.

12. GAME LURE — The adult or teenager starts playing around with the child (e.g. wrestling, tickling, measuring body parts, etc.) to touch or look at private parts saying it is just a game.

What to teach your child: An adult's job is to protect you and keep you safe. Adults are responsible for keeping boundaries and relationships healthy and appropriate with children. An adult or teenager who wants to break boundaries and maybe even the law is not a *safe adult*. You need to talk to a *safe adult* about any adults or teenagers who are behaving inappropriately.

